

ADDENDUM #2
for
RFQ – Digital Signage Sales/Marketing and Operations Firms
(5/21/2025)

Questions:

- 1) Responsibility of warranty work: Please describe how warranty work will be performed on the hardware (LED and LCD) provided by the awarded contractor under the “Video Display” RFP? **Answer: All components, material, and labor warranties that are part of the installation of the Digital Display Upgrades Project (Uber Displays) will be managed by PCCA Engineering and ASM. If in your proposal you are providing new equipment/software/hardware, etc, the warranty for that would fall under your contract.**
- 2) Describe if the awarded contractor under Digital Signage Sales/Marketing and Operations RFQ will be authorized to identify, troubleshoot, coordinate, and perform servicing on warranted items on behalf of the Center for items under the RFP and RFQ? **Answer: In the operation of the digital display system, if your firm identifies any warranty issues/items regarding the digital display Project (Uber Displays), those items should be brought to the attention of PCCA Engineering and ASM to address with Uber Displays. Any equipment or labor warranties that your firm provided under the RFQ you will be responsible to address.**
- 3) For the sales and marketing aspect, in selling inventory is it safe to assume 200 events per year? How many visitors plus demographics? Also, do we have access to sponsors/exhibitors with names/contact info? **Answer: 200 events include meetings along with tradeshow events. Annual visitors to the center average around 850k to 950k. If the show itself approves access to the sponsors/exhibitor list, show management would provide the exhibitor listing along with the sponsors for the event. Approval would be on a show-by-show basis.**
- 4) Can you provide the list of shows for 2025 and 2026? **Answer: See attached schedules for our previous 2024 year in full and the current 2025 year. This should be consistent with future years.**
- 5) Are shows tiered ie High, Mid and Low Traffic Shows? If so, then what is the breakdown of the 200 shows? **Answer: See attached schedules showing number of events, attendance, and categories.**
- 6) For on-site work that needs to be done, do we use our workers or union? **Answer: Union work is needed when the work is covered by a local trade agreement.**
- 7) If we decide to use our own CMS do all endpoints have the ability to Play Via URL? **Answer: Yes, they will have the ability to play via URL.**

Attachments:

- 1) 2024 Event Listing: 4 pages
- 2) 2025 Event Listing: 4 pages

Events - 2024				
In Date	End Date	Description	Attendance	Type
01/03/24	01/07/24	Modern Language Association (MLA) 2024 Annual Convention	4,600	Associations (AS)
01/03/24	01/21/24	Philadelphia Int'l Auto Show 2024	133,441	Trade, Business, Commercial (TB)
01/05/24	01/07/24	Pennsylvania Bridal & Wedding Expo	4,200	Public/Consumer/Hobby (CS)
01/05/24	01/05/24	Princeton University Reception	60	Social/Special Events/Catering (SO)
01/24/24	01/28/24	Philadelphia Tattoo Arts Festival	10,000	Public/Consumer/Hobby (CS)
01/27/24	01/27/24	Yu Gi Oh Regional	755	Public/Consumer/Hobby (CS)
02/01/24	02/03/24	African American Children's Book Fair	1,500	Multicultural (MC)
02/06/24	02/07/24	Thomas Jefferson University February ELC Meeting	340	Education (ED)
02/08/24	02/13/24	Biophysical Society BPS	4,837	Scientific/Engineering (SE)
02/09/24	02/10/24	National Jazz Festival	800	Public/Consumer/Hobby (CS)
02/13/24	02/15/24	Philadelphia Water Department Incident Command System 300 and 400 Training	35	Associations (AS)
02/15/24	02/15/24	ASCE Philadelphia Career Fair	150	Associations (AS)
02/15/24	02/17/24	Sneaker Con Philadelphia	6,671	Public/Consumer/Hobby (CS)
02/15/24	02/15/24	The Philadelphia Tribune	300	Corporate (CP)
02/16/24	02/18/24	Varsity Spirit ENCORE PA Classic	4,600	Athletic & Sports (AT)
02/20/24	03/10/24	Pennsylvania Horticultural Society: Philadelphia Flower Show 2024	185,000	Association-State (AR)
02/20/24	02/21/24	PHLCVB and Visit Philly Joint Tourism Outlook Meeting	500	In- House (PCCA Hold) (IH)
02/21/24	02/25/24	Pink Invitational - Unite for HER	10,000	Athletic & Sports (AT)
02/24/24	02/24/24	Brotherly Love Card Show	2,000	Public/Consumer/Hobby (CS)
02/26/24	02/27/24	Dr. Edith Mitchell Memorial Service	400	Medical/Pharmacuetical (HM)
02/27/24	02/28/24	Chamber of Commerce for Greater Philadelphia Mayoral Luncheon	2,048	Chamber of commerce/trade (CC)
02/27/24	02/27/24	Philadelphia Water Department Incident Command System 300 and 400 Training	35	Associations (AS)
02/28/24	03/01/24	Philadelphia Water Department Incident Command System 300 and 400 Training	35	Associations (AS)
02/28/24	02/28/24	Vision Cafe 2024	100	Social/Special Events/Catering (SO)
03/06/24	03/10/24	NEQ 17's & 18's 2024	7,700	Athletic & Sports (AT)
03/12/24	03/12/24	Philadelphia Water Department Incident Command System 300 and 400 Training	35	Associations (AS)
03/13/24	03/13/24	Vector Construction Seminar	60	Education (ED)
03/14/24	03/21/24	PACK EXPO East - Packaging Machinery Manufacturers Institute (PMMI)	8,480	Trade, Business, Commercial (TB)
03/15/24	03/17/24	Philadelphia Bike Expo 2024	4,411	Public/Consumer/Hobby (CS)
03/21/24	03/23/24	The Love Run	4,000	Athletic & Sports (AT)
03/22/24	03/24/24	Philadelphia Riichi Mahjong Open 2024	80	Public/Consumer/Hobby (CS)
03/24/24	03/28/24	Reuters Events Pharma USA 2024	960	Medical/Pharmacuetical (HM)
03/28/24	04/08/24	WWE World at WrestleMania/WWE Superstore at WrestleMania	42,000	Athletic & Sports (AT)
03/30/24	03/30/24	Youth In Healthcare Industry Initiative	30	Education (ED)
04/04/24	04/05/24	Hot Chocolate 15K/5K Run	5,200	Athletic & Sports (AT)
04/05/24	04/06/24	Cheer Power Philly Showdown	4,100	Athletic & Sports (AT)
04/05/24	04/05/24	Tonight's Conversation: Live & Uncut	3,500	Public/Consumer/Hobby (CS)
04/06/24	04/06/24	Yu Gi Oh Regional	800	Public/Consumer/Hobby (CS)
04/09/24	04/17/24	American Educational Research Association	15,000	Education (ED)
04/09/24	04/11/24	The Solar Show US 2024	880	Technology (TE)

04/11/24	04/11/24	Angel's Health Service Senior Expo	357	Public/Consumer/Hobby (CS)
04/11/24	04/13/24	Melanin Market African American Festival	580	Multicultural (MC)
04/16/24	04/29/24	East Coast Volleyball NEQ 2024	39,000	Athletic & Sports (AT)
04/17/24	04/18/24	ACC Greater Philadelphia In-House Counsel Conference	680	Legal (LG)
04/18/24	04/21/24	Philadelphia Home Show	6,600	Public/Consumer/Hobby (CS)
04/19/24	04/22/24	Aesthetics Congress Communications - International Congress of Esthetics	2,800	Corporate (CP)
04/22/24	04/24/24	North East United States Animal Health Association	70	Medical/Pharmaceutical (HM)
04/26/24	04/27/24	World Oddities Expo Philly	3,288	Public/Consumer/Hobby (CS)
04/27/24	04/27/24	Parent & Youth Resource Fair	400	Associations (AS)
04/30/24	05/04/24	Bayada	3,000	Trade, Business, Commercial (TB)
04/30/24	05/05/24	FAN EXPO Philadelphia formerly Wizard World	25,057	Hobby (HA)
05/01/24	05/02/24	Fujian and Pennsylvania Sister State-Province 15 year anniversary	200	Social/Special Events/Catering (SO)
05/02/24	05/04/24	Broad Street Run 2024	36,000	Athletic & Sports (AT)
05/03/24	05/09/24	CPhi North America	3,500	Medical/Pharmaceutical (HM)
05/06/24	05/09/24	Diversitech 2024	1,000	Technology (TE)
05/08/24	05/09/24	Thomas Jefferson University (TJU) 2024 Graduation Commencement	4,000	Education (ED)
05/10/24	05/22/24	Service Employees International Union (SEIU) Quadrennial North American Convention	3,200	Government (GV)
05/10/24	05/11/24	College Unbound Event	300	Education (ED)
05/22/24	05/27/24	Association for Behavior Analysis International ABAI Annual Convention	4,300	Medical/Pharmaceutical (HM)
05/23/24	05/24/24	PCOM Graduation	4,000	Social/Special Events/Catering (SO)
05/23/24	05/23/24	The Philadelphia Tribune - Women's Achievement	250	
05/29/24	06/04/24	2024 Joint Annual Meeting of the American Society of Transplant Surgeons and American Society of Transplantation (ATC)	4,652	Medical/Pharmaceutical (HM)
06/03/24	06/06/24	Home Delivery World 2024 (HDW)	2,600	Technology (TE)
06/06/24	06/13/24	AWS re:Inforce 2024	5,300	Corporate (CP)
06/14/24	06/21/24	National Apartment Association (NAA)	9,500	Trade, Business, Commercial (TB)
06/15/24	06/15/24	Yu Gi Oh Regional Tournament	800	Public/Consumer/Hobby (CS)
06/24/24	06/25/24	Gaining Ground Film Screening	350	Social/Special Events/Catering (SO)
06/24/24	07/06/24	National Education Association Annual Meeting 162nd Anniversary (NEA)	7,012	Education (ED)
06/26/24	06/27/24	HIV Prevention Summit 2024	400	Education (ED)
06/28/24	07/05/24	July 4th Parade Float Storage	0	Public/Consumer/Hobby (CS)
07/11/24	07/13/24	2024 Presidential Town Hall	1,500	Political (PO)
07/11/24	07/17/24	BOMA International Conference & Expo	3,800	Trade, Business, Commercial (TB)
07/17/24	07/19/24	RE + Mid Atlantic	1,060	Technology (TE)
07/18/24	07/23/24	Society for College and University Planning (SCUP) 2024	1,270	Association-National (AC)
07/19/24	07/19/24	Kids In Business	250	Social/Special Events/Catering (SO)
07/24/24	08/01/24	AAIC Alzheimer's Conference 2024	7,800	Medical/Pharmaceutical (HM)
07/25/24	07/29/24	Wellred IMT Summer Conference	650	Education (ED)
07/29/24	08/04/24	Pennsylvania Board of Law Examiners	1,481	Legal (LG)
08/07/24	08/11/24	MUNA 2024	8,000	Religious (RE)

08/07/24	08/08/24	City of Philadelphia Law Department CLE Seminar	300	Legal (LG)
08/09/24	08/09/24	NextGen America Philly Onboarding	40	Corporate (CP)
08/10/24	08/10/24	2024 Philly Keyboard Meetup	200	Technology (TE)
08/10/24	08/10/24	Literacy Nation	1,000	Public/Consumer/Hobby (CS)
08/11/24	08/15/24	SISO Leadership Conference 2024	200	Association-National (AC)
08/12/24	08/13/24	Mastery Charter School Staff Orientation	1,200	Education (ED)
08/13/24	08/18/24	Delta Sigma Theta- Sorority, Inc. 54th Eastern Regional Conference	5,200	Multicultural (MC)
08/15/24	08/15/24	City Fitness All Staff Retreat	325	Athletic & Sports (AT)
08/21/24	08/24/24	Pri Med DBC Conference Philadelphia	400	Trade, Business, Commercial (TB)
08/31/24	09/08/24	American Political Science Association - 2024 Annual Meeting	7,008	Trade, Business, Commercial (TB)
09/03/24	09/10/24	ABC Debate SPIN Room	1,000	Corporate (CP)
09/04/24	09/06/24	World Anti-Microbial Resistance Congress AMR 2024	1,100	Medical/Pharmaceutical (HM)
09/06/24	09/07/24	Enon Tabernacle Baptist Church	800	Religious (RE)
09/07/24	09/07/24	Y Women Vote: Gen Z Women's National Town Hall and Presidential Candidate Forum	700	Political (PO)
09/09/24	09/12/24	Digital Pharma East 2024	1,504	Medical/Pharmaceutical (HM)
09/11/24	09/11/24	Mayor Cherelle Parker's Listening Session	1,827	Government (GV)
09/12/24	09/14/24	Know Your Rights Camp Philadelphia	600	Social/Special Events/Catering (SO)
09/12/24	09/12/24	PHL PCMA Chapter Education Day	160	Associations (AS)
09/14/24	09/14/24	Yu Gi Oh Regional Tournament	800	Public/Consumer/Hobby (CS)
09/16/24	09/18/24	BioTech X USA 2024	1,400	Medical/Pharmaceutical (HM)
09/16/24	09/18/24	PHL Airport Outlook Meeting	500	Corporate (CP)
09/19/24	09/19/24	ESPA Celebrate Services Day	20	Associations (AS)
09/20/24	09/25/24	Pennsylvania State University 2024 PSU & GSV	425	Education (ED)
09/21/24	09/21/24	Calling All Girl Bosses	400	Public/Consumer/Hobby (CS)
09/21/24	09/21/24	Dwarfanators Wrestling	350	Athletic & Sports (AT)
09/23/24	09/25/24	Digital Summit 2024	400	Education (ED)
09/25/24	10/01/24	International Parkinson and Movement Disorder Society	4,000	Association-National (AC)
09/25/24	09/27/24	PowerGEM, LLC User Group Meeting	150	Technology (TE)
09/26/24	09/28/24	Philadelphia High School: GreatPhillySchools	6,000	Education (ED)
09/26/24	09/26/24	The Philadelphia Tribune's Most Influential African Americans	200	Corporate (CP)
09/27/24	09/29/24	The Franchise Show	1,500	Public/Consumer/Hobby (CS)
09/28/24	09/28/24	42 Years For Nothing-Film Screening	150	Public/Consumer/Hobby (CS)
10/01/24	10/11/24	Anita Borg Institute for Women and Technology - Grace Hopper 2024 Celebration	12,817	Technology (TE)
10/14/24	10/23/24	ASA's Anesthesiology 2024	12,500	Association-National (AC)
10/15/24	10/15/24	KIPP Voter Registration Drive	200	Education (ED)
10/23/24	10/30/24	American College of Gastroenterology Annual Meeting ACG	6,000	Medical/Pharmaceutical (HM)
10/24/24	10/25/24	Chamber of Commerce for Greater Philadelphia Annual Meeting	1,440	Chamber of commerce/trade (CC)
10/24/24	10/25/24	Philadelphia Program on Labor Law and Labor Arbitration	250	Legal (LG)
10/25/24	10/25/24	ASCE Philadelphia Career Fair	73	Associations (AS)
10/26/24	10/27/24	Brotherly Love Card Show	2,000	Public/Consumer/Hobby (CS)
10/28/24	10/31/24	Association of State Highway & Transportation Officials	450	Government (GV)
10/29/24	10/31/24	Future Labs 2024	834	Medical/Pharmaceutical (HM)

10/31/24	11/02/24	Advancing Precision Medicine 2024	400	Medical/Pharmaceutical (HM)
11/01/24	11/02/24	2024 Philadelphia National College Fair (NACAC)	6,000	Education (ED)
11/02/24	11/04/24	Campaigner Clinic	800	Corporate (CP)
11/04/24	11/07/24	Pennsylvania Conference for Women 2024	8,510	Government (GV)
11/06/24	11/07/24	Discovery Day 2024	600	Education (ED)
11/08/24	11/15/24	Greenbuild 2024	8,000	Technology (TE)
11/08/24	11/10/24	Jennifer Wolfel: Indies Invade Philly 2024	1,100	Corporate (CP)
11/11/24	11/17/24	48th Annual Philadelphia Museum of Art Craft Show	8,000	Public/Consumer/Hobby (CS)
11/11/24	11/13/24	Advanced Therapies USA	935	Medical/Pharmaceutical (HM)
11/16/24	11/16/24	Tonight's Conversation Live and Uncut	4,600	Public/Consumer/Hobby (CS)
11/18/24	11/19/24	Vanguard	700	Corporate (CP)
11/19/24	11/24/24	American Council on the Teaching of Foreign Languages (ACTFL)	7,000	Education (ED)
11/20/24	11/23/24	Philadelphia Marathon	70,000	Athletic & Sports (AT)
11/20/24	11/21/24	Thomas Jefferson Gala	1,200	Education (ED)
11/21/24	11/22/24	Urban Affairs Coalition Breakfast 2024	974	Social/Special Events/Catering (SO)
11/21/24	11/22/24	AHS All Staff Update	550	Government (GV)
12/02/24	12/08/24	PAX Unplugged 2024	36,942	Public/Consumer/Hobby (CS)
12/11/24	12/11/24	ADL Youth Leadership Conference 2024	515	Education (ED)
12/11/24	12/11/24	Intercultural Family Services Winter Wonderland	150	Associations (AS)
12/11/24	12/11/24	MSCHE Strategic Planning Meeting	60	Education (ED)
12/13/24	12/15/24	Bushiroad Championship Series 2025	750	Public/Consumer/Hobby (CS)
12/13/24	12/15/24	Encore Philly Showdown	5,100	Athletic & Sports (AT)
12/14/24	12/14/24	Celebrating You Women's Conference & Expo	150	Public/Consumer/Hobby (CS)
12/16/24	01/01/25	MummerFest 2025	4,340	Show/Dance (SD)
12/19/24	12/28/24	HiJinx	34,878	Public/Consumer/Hobby (CS)
			943,327	

Event Type - 2025

In Date	End Date	Description	Attendance	Type
01/02/25	01/20/25	Philadelphia Intl. Auto Show 2025	160,000	Hobby (HA)
01/03/25	01/05/25	Pennsylvania Bridal & Wedding Expo	3,700	Public/Consumer/Hobby (CS)
01/04/25	01/04/25	Yu Gi Oh Regional Tournament	1,000	Public/Consumer/Hobby (CS)
01/22/25	01/26/25	Philadelphia Tattoo Arts Festival	10,000	Public/Consumer/Hobby (CS)
01/27/25	02/04/25	American Bus Association 2025 Marketplace	2,880	Association-National (AC)
01/30/25	02/01/25	African American Children's Book Fair 2025	1,500	Multicultural (MC)
01/30/25	02/01/25	SneakerCon Philadelphia	6,500	Public/Consumer/Hobby (CS)
02/05/25	02/09/25	Verizon Fan Fest	900	Athletic & Sports (AT)
02/07/25	02/13/25	Neighborworks Training Institute (NTI) 2025	1,800	Education (ED)
02/11/25	02/12/25	Chamber of Commerce of Greater Philadelphia Mayor	2,000	Chamber of commerce/trade (CC)
02/13/25	02/17/25	National Association of Campus Activities National Con	2,000	Education (ED)
02/14/25	02/16/25	Spirit Sports Philly Nationals	5,100	Athletic & Sports (AT)
02/15/25	02/21/25	ATD's Dream 2025	1,800	Education (ED)
02/18/25	03/09/25	Pennsylvania Horticultural Society: Philadelphia Flowe	235,000	Public/Consumer/Hobby (CS)
02/18/25	02/24/25	Pink Invitational - Unite for HER	10,000	Athletic & Sports (AT)
02/24/25	03/04/25	Association for the Advancement of Artificial Intelliger	4,380	Technology (TE)
03/07/25	03/09/25	Philadelphia Bike Expo 2025	4,411	Public/Consumer/Hobby (CS)
03/07/25	03/13/25	2025 IAMPHENOM	2,000	Corporate (CP)
03/11/25	03/13/25	Advanced Technology International: MSTIC Collaborat	250	Technology (TE)
03/12/25	03/16/25	NEQ 17's & 18's 2025	7,700	Athletic & Sports (AT)
03/14/25	03/19/25	Conference Direct 2025 Annual Partner Meeting (APM	931	Education (ED)
03/16/25	03/19/25	Reuters Events Pharma USA 2025	1,000	Medical/Pharmacuetical (HM)
03/21/25	03/31/25	National Science Teaching NSTA 2025 Spring Conventi	6,000	Scientific/Engineering (SE)
03/21/25	03/22/25	Cheer Power Philly Showdown 2025	3,000	Athletic & Sports (AT)
03/21/25	03/22/25	National Jazz Festival	1,100	Public/Consumer/Hobby (CS)
03/21/25	03/22/25	2025 PMBC Block Captain Rally	850	Government (GV)
03/22/25	03/22/25	Yu Gi Oh Regional Tournament	1,000	Public/Consumer/Hobby (CS)
03/27/25	03/29/25	The Love Run	4,000	Athletic & Sports (AT)
03/30/25	03/31/25	Eid Al Fitr	5,100	Religious (RE)
03/31/25	04/07/25	American Occupational Therapy Association AOTA	9,210	Medical/Pharmacuetical (HM)
04/03/25	04/04/25	Hot Chocolate 15K/5K Run	5,390	Athletic & Sports (AT)
04/04/25	04/06/25	World Oddities Expo Philly	3,288	Public/Consumer/Hobby (CS)
04/07/25	04/08/25	2025 NHGRI Annual Training Meeting	380	Medical/Pharmacuetical (HM)
04/07/25	04/11/25	IQVIA Digital Sales Meeting	530	Medical/Pharmacuetical (HM)
04/08/25	04/19/25	East Coast Volleyball NEQ 2025	27,000	Athletic & Sports (AT)
04/09/25	04/10/25	ACC Greater Philadelphia In House Counsel Conferenc	480	Legal (LG)
04/14/25	04/16/25	PHLCVB & Maritz Best Foot Forward	25	Corporate (CP)
04/21/25	04/27/25	American Association of Orthodontists (AAO)	9,075	Medical/Pharmacuetical (HM)

04/25/25	04/27/25	Philadelphia Home Show	6,500	Public/Consumer/Hobby (CS)
04/26/25	04/26/25	Parent & Youth Resource Fair	700	Associations (AS)
05/01/25	05/07/25	National Council For Mental Wellbeing: NATCON 2025	5,500	Medical/Pharmacuetical (HM)
05/01/25	05/03/25	Broad Street Run 2025	36,000	Athletic & Sports (AT)
05/01/25	05/02/25	OIC Graduation 2025	450	Education (ED)
05/02/25	05/05/25	Aesthetics Expo	2,700	Corporate (CP)
05/07/25	05/09/25	Thomas Jefferson University (TJU) 2025 Graduation Co	4,000	Education (ED)
05/07/25	05/08/25	Thomas Jefferson University Nurses Week Celebration	360	Medical/Pharmacuetical (HM)
05/13/25	05/18/25	FAN EXPO Philadelphia formerly Wizard World	26,160	Hobby (HA)
05/13/25	05/14/25	US Financial Crime Risk Management Conference	731	Corporate (CP)
05/16/25	05/22/25	CPHI Americas	3,500	Medical/Pharmacuetical (HM)
05/16/25	05/17/25	GirlzDay: Our World, Our Way	2,500	Public/Consumer/Hobby (CS)
05/20/25	05/22/25	PCOM 2025 Graduation	4,000	Social/Special Events/Catering (SO)
05/29/25	05/29/25	Imperial Event Security Services Training	8	Corporate (CP)
05/30/25	06/09/25	FIFA Club World Cup 2025 Uniform Distribution Cente	2,000	Athletic & Sports (AT)
05/31/25	05/31/25	Yu Gi Oh Regional Tournament	1,000	Public/Consumer/Hobby (CS)
06/05/25	06/05/25	Fulton Bank	75	Corporate (CP)
06/06/25	06/10/25	NACE Annual Conference 2025	2,000	Education (ED)
06/08/25	06/08/25	Come To The Altar	2,600	Religious (RE)
06/09/25	06/18/25	AWS re:Inforce 2025	5,500	Corporate (CP)
06/11/25	06/12/25	Philadelphia FIGHT - AEM Summit	400	Medical/Pharmacuetical (HM)
06/23/25	07/02/25	American Library Association	16,000	Education (ED)
06/25/25	07/05/25	Welcome American Parade Float Storage	0	Public/Consumer/Hobby (CS)
06/30/25	07/02/25	Philadelphia Parks and Recreation C2L Training	1,300	Athletic & Sports (AT)
07/05/25	07/15/25	National Association of Counties (NACo)	3,000	Government (GV)
07/08/25	07/11/25	RE+ Events Solar Power Mid Atlantic	1,600	Corporate (CP)
07/13/25	07/18/25	Controlled Release Society	1,500	Medical/Pharmacuetical (HM)
07/14/25	07/20/25	98th Annual Convention of the Alpha Phi Alpha Easter	3,400	Fraternal (FR)
07/14/25	07/17/25	Advanced Technology International: MSTIC Collaborat	200	Technology (TE)
07/18/25	07/20/25	2025 Black Business Gala	400	Multicultural (MC)
07/21/25	07/25/25	ACCE National Convention 2025	750	Corporate (CP)
07/21/25	07/21/25	A Royal Evening with Dr. Zahi Hawass	1,200	Education (ED)
07/22/25	07/22/25	Memberclicks User Group ICW ACCE	30	Corporate (CP)
07/23/25	07/25/25	City of Philadelphia Law Department CLE Seminar	400	Legal (LG)
07/28/25	08/01/25	PA Board of Law Examiners	1,500	Education (ED)
07/28/25	07/30/25	Labor Law and Labor Arbitration Philadelphia 2025	250	Legal (LG)
07/30/25	08/02/25	American Contract Bridge League	4,000	Athletic & Sports (AT)
08/02/25	08/08/25	The School District of Philadelphia	3,000	Education (ED)
08/06/25	08/10/25	MUNA 2025	8,000	Religious (RE)
08/09/25	08/09/25	Literacy Nation	1,000	Public/Consumer/Hobby (CS)
08/11/25	08/12/25	Mastery Charter School Staff Orientation 2025	1,500	Education (ED)
08/13/25	08/15/25	Pri-Med DBC Conference Philadelphia	400	Trade, Business, Commercial (TB)

08/15/25	08/21/25	16th Pangborn Sensory Science Symposium 2025	1,000	Medical/Pharmacuetical (HM)
08/16/25	08/17/25	International Society of Neurogastronomy Symposium	200	Medical/Pharmacuetical (HM)
08/18/25	08/23/25	Toastmasters International 2025	2,000	Corporate (CP)
09/04/25	09/05/25	Pray America Philadelphia	500	Religious (RE)
09/05/25	09/11/25	Fierce Pharma Week	900	Medical/Pharmacuetical (HM)
09/07/25	09/12/25	Presidio Convention 2025	2,000	Corporate (CP)
09/09/25	09/10/25	PHL PCMA Education Day	300	Associations (AS)
09/12/25	09/14/25	Bushiroad Summer Fest 2025	600	Public/Consumer/Hobby (CS)
09/15/25	09/17/25	BioTech X USA 2025	1,000	Medical/Pharmacuetical (HM)
09/15/25	09/18/25	ATI Advanced Technology International - DIBC Annual	800	Technology (TE)
09/16/25	09/17/25	Thomas Jefferson APC Conference	500	Medical/Pharmacuetical (HM)
09/17/25	09/20/25	Philadelphia High School: GreatPhillySchools	12,000	Education (ED)
09/18/25	09/21/25	10th Convention Charismatic: International Catholic C	2,500	Religious (RE)
09/19/25	09/26/25	National African American Insurance Association 2025	1,100	Multicultural (MC)
09/22/25	09/25/25	Pennsylvania Conference for Women 2025	8,000	Government (GV)
09/27/25	09/28/25	TCG Legends Expo	2,500	Athletic & Sports (AT)
09/29/25	10/02/25	PREP 2025-37th International Symposium on Preparat	500	Scientific/Engineering (SE)
09/29/25	10/01/25	Digital Summit 2025	400	Education (ED)
10/02/25	10/04/25	Advancing Precision Medicine 2025	500	Medical/Pharmacuetical (HM)
10/03/25	10/08/25	Blackbaud Customer Conference 2025	3,500	Corporate (CP)
10/09/25	10/10/25	Chamber of Commerce for Greater Philadelphia Annua	1,440	Chamber of commerce/trade (CC)
10/11/25	10/11/25	The Vision Board Convention	500	Religious (RE)
10/13/25	10/15/25	M & A East Conference	900	Corporate (CP)
10/14/25	10/16/25	Future Labs 2025	2,000	Medical/Pharmacuetical (HM)
10/15/25	10/22/25	Association of Corporate Counsel Annual Meeting	3,000	Legal (LG)
10/17/25	10/17/25	An Evening With Lech Walesa	2,000	Education (ED)
10/18/25	10/23/25	IEEE Energy Conversion Congress & Exposition (ECCE)	2,000	Technology (TE)
10/23/25	10/26/25	Thomas Jefferson University Integrative Medicine and	500	Medical/Pharmacuetical (HM)
10/24/25	10/25/25	2025 Philadelphia National College Fair (NACAC)	6,000	Education (ED)
10/24/25	10/25/25	IBEW 125th Anniversary Gala	2,000	Corporate (CP)
10/27/25	11/01/25	Society of Hispanic Professional Engineers SHPE Nation	17,500	Multicultural (MC)
11/03/25	11/09/25	49th Annual Philadelphia Museum of Art Craft Show	8,000	Public/Consumer/Hobby (CS)
11/03/25	11/05/25	Lumbermens 2025 Forest Products & Building Materia	475	Corporate (CP)
11/05/25	11/06/25	Discovery Day 2025	600	Education (ED)
11/07/25	11/09/25	Jennifer Wolfel: Indies Invade Philly 2025	1,000	Corporate (CP)
11/09/25	11/13/25	EIS (Electrochemistry Impedance Spectroscopy) Cours	30	Corporate (CP)
11/12/25	11/13/25	ADL Youth Leadership Conference 2025	515	Education (ED)
11/13/25	11/16/25	Flesh and Blood TCG-World Tour Philadelphia 2025	2,500	Public/Consumer/Hobby (CS)
11/13/25	11/16/25	Ecstasy of Enlightenment with Sadhguru	4,000	Multicultural (MC)
11/13/25	11/14/25	Urban Affairs Coalition Breakfast 2025	1,000	Chamber of commerce/trade (CC)
11/14/25	11/14/25	The Spirit and Grace Tour	500	Religious (RE)

11/17/25	11/23/25	PAX Unplugged 2025	36,942	Public/Consumer/Hobby (CS)
11/17/25	11/19/25	Advanced Therapies USA	800	Medical/Pharmacuetical (HM)
11/17/25	11/18/25	Thomas Jefferson Gala	1,000	Medical/Pharmacuetical (HM)
11/19/25	11/22/25	Philadelphia Marathon	16,000	Athletic & Sports (AT)
12/03/25	12/09/25	American Society for Cell Biology (ASCB)	9,000	Scientific/Engineering (SE)
12/09/25	12/11/25	Vanguard	700	Corporate (CP)
12/12/25	12/14/25	Encore Philly Showdown	2,000	Athletic & Sports (AT)
12/14/25	12/14/25	Tonight's Conversation Live and Uncut	4,000	Public/Consumer/Hobby (CS)
12/26/25	12/27/25	Grand Lodge of Pennsylvania	1,700	Fraternal (FR)
12/31/25	01/05/26	American Economic Assn	12,500	Association-National (AC)+A10A108:F133
			879,296	